

Government of India
Ministry of Electronics and Information Technology (MeitY)
Electronics Niketan, 6 CGO Complex, Lodhi Road,
New Delhi -110003

No. 16(4)2020-CLeS

Date: 26th May, 2021

All Significant Social Media Intermediaries (SSMI)

Subject: Requesting details of compliance of the new “the Information Technology (Intermediary Guidelines and Digital Ethics Code) Rules, 2021”.

Dear Sir/ Madam,

As you are aware that the Government of India has notified the Information Technology (Intermediary Guidelines and Digital Ethics Code) Rules, 2021 on 25th February 2021 under the provisions of Information Technology (IT) Act, 2000. (<http://egazette.nic.in/WriteReadData/2021/225464.pdf>). These Rules supersede the erstwhile notified Information Technology (Intermediary Guidelines) Rules, 2011. Government through a separate notification has also prescribed that a social media intermediary having fifty lakh (5 million) registered users in India will be considered a Significant Social Media Intermediary (SSMI). The Part-II of the Rules broadly prescribe the due diligence to be followed by :

- a. All intermediaries as defined in the IT Act, 2000.
- b. Additional set of due diligence for SSMI

and are being administered by this MeitY. The additional due diligence required from SSMI have come into effect today, at the conclusion of three additional months given to SSMI.

2. The definitions of these services/ entities are covered in the IT Act/ Rules as stated above.
3. As you including your parent company or any other subsidiary, provide a variety of services in India some of which falls within the definition of SSMI in the context of the IT Act and the aforesaid Rules. Accordingly, as part of ascertaining the compliance to these Rules, you are requested to provide the following information:
 - a) Name of App./ Website/ service falling within the scope of significant social media intermediary
 - b) The details of :

- Chief Compliance Officer and the contact details
 - Nodal Contact Person and the contact details
 - Resident Grievance Officer and the contact details.
 - The physical contact address in India
- c) Compliance status of these Rules.

5. If you are not considered as SSMI, please provide the reasons for the same including the registered users on each of the services provided by you.

6. The Government reserves the right to seek any additional information, as may be permitted within these Rules and the IT Act.

Please confirm and share your response ASAP and preferably today itself.



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